



AT BIRCHWOOD, WE WANT YOU TO FEEL AT HOME!

Birchwood Cottages

On Loon Lake

November 2016

IN THIS ISSUE

Welcome to The Birch!

Our First Season...

Birchwood's 2016 Summer Season was nothing short of spectacular! During our first season as Birchwood owners, we welcomed many return guests, new guests, and plenty of groups who made some unforgettable memories! This year, we welcomed:

- HCCC College Alum Reunion
- CBCA Junior Class Trip
- Grace Fellowship Youth Group Retreat
- Multiple Family Reunions, Birthday Celebrations and even a surprise marriage proposal on our beach!

We have learned so much this first season, and were fortunate to meet all of you, make our own memories, and we look forward to being part of your best summer memories for years to come!

Winter Season 2016-2017...

Now that the water has cooled, the leaves have fallen and The Cottages are closed for a long winter's nap; our Lodge is just warming up, and ready to welcome all of our skiing, snowshoeing, cross-country skiing, snowmobiling, and ice fishing friends! Loon

Lake boasts access to 160 miles of local and NYS snowmobile trails! With Gore Mountain Ski Resort only 15 minutes away, Birchwood is the perfect place to relax after a great day on the slopes. Just down the road from us, the Dynamite Hill Recreation Area has plenty of free winter activities to do for a fun family day in the Adirondacks!

Some Things you Might have Noticed...

While our to-do list might be lengthy; you may have noticed a few changes already. This summer, The Lodge received a new stainless steel refrigerator, and a BIG THANKS to the Murray, O'Connell and Nufer groups for helping lift it over the kitchen island! The rec room got a nice face lift with some fresh paint and décor. But, I think our favorite, were the new rustic comforters throughout Birchwood! We've received your recommendations as well, for things you'd like to see changed at Birchwood, and rest assured we are carefully considering our future here, with your input!



Special Winter Pricing!

Since we want our Summer guests to also become our Winter guests, we are offering a special winter rate for our *existing* Birchwood guests for the 2016-2017 Winter Season! **The Lodge at Birchwood can be rented for 7 nights (1 week) this winter for \$1,700 (shorter stays also available)! You can use your existing hold deposit for your winter reservation!**



Guest Referrals

If you happen to refer someone that ends up renting with us (on or off season), let us know, and we'll make sure you share the benefits of referrals!

Planning for the Future of Birchwood...

One thing we know about the future is that it always seems to be here before you know it. Planning for the future of Birchwood is already underway!

For 2017, after careful consideration, we are bringing in a professional cleaning service to clean the cottages and Lodge at check-out on Saturdays, prior to our next guests arrival. We want to ensure a high standard of cleanliness for our guests and a professional cleaning service was the best option to achieve this goal! We hope you appreciate this additional effort to enhance your stay at Birchwood, and the additional time with your family, instead of cleaning!

Below is a reminder of our 2017 Check-In Procedures:

2017 CHECK-IN PROCEDURE REMINDER

- Firm Check-in of 4pm – because your cottage is now being *professionally cleaned*, this time is necessary to prepare for your arrival!
- You are welcome to dock your boats, utilize our beach and rec room areas if you arrive before 4pm.
- Check-out is 11am
- Key Codes and entrance instructions will be provided within 1 week of check-in, once payment is received in full.

We want to hear from you...

We plan on producing at least one Newsletter per year to keep everyone apprised of what is happening around Birchwood! We want to know what you'd like to see, and if you have special Birchwood memories that you'd like to share, please send them to us! We would love to start a "Fishing Hall of Fame" as well as a Photo Gallery to share everyone's best moments! Also, while you are visiting Birchwood, please don't forget to leave your best memories in each of our Cottages / Lodge memory book!

FOR MORE INFORMATION

Please feel free to reach out if you have ANY questions or comments!
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2017 Summer Pricing

Cottage	Price per Week: Summer 2017	Cleaning Fee	Total
#1 The Lodge at Birchwood	\$2,400	\$250	\$2,650
#2 The Hillside Retreat	\$700	\$100	\$800
#3 The Chester	\$750	\$100	\$850
#4 The Loon Lookout	\$750	\$100	\$850
#5 The Fireside	\$850	\$150	\$1,000
#6 The Lakeview	\$850	\$150	\$1,000
#7 The Adirondack	\$1,050	\$150	\$1,200

If your rental payment is **received in FULL by February 1, 2017** – you will receive 2016 rental pricing. Cleaning fees are still applicable. We will be sending updated 2017 contracts to each of our renters that have already reserved their spot in 2017, before the end of November 2016!

Around Town!...

In an effort to support other local businesses in the area and make everyone feel at home while on vacation, we have teamed up with O.P Fredericks, one of our favorite local restaurants (and less than a mile from Birchwood) to share in some seasonal cocktails! **If you're having dinner out at OP's or just going for a drink, be sure to ask the bartender for THE BIRCHWOOD, our very own specialty cocktail for our favorite guests!**



The joy of sharing this wonderful adventure warms our hearts and instills a lifelong desire to continue the tradition of creating cherished reflections with treasured family and friends for many years to come!

Love – The McGowan's and The Hazelton's