



Birchwood Cottages

On Loon Lake

October 2017

AT BIRCHWOOD, WE WANT YOU TO FEEL AT HOME!

IN THIS ISSUE

And just like that, our second season has come to an end...

"There are no secrets to success. It is the result of preparation, hard work and learning from failures" – Colin Powell

Birchwood boasts a very fulfilling and successful 2nd summer season, THANKS to all of you! We couldn't be happier to be on this vacation journey with you; thank you for allowing us to be part of your memories!

As you may have noticed this summer, we have continued to improve upon your vacation stay and experience, and we truly hope you have enjoyed everything we have done! We also trust that many of you have had the opportunity to meet our caretakers, Erica and Gene (and of course Simba)! After interviewing people throughout the spring of 2017, we felt confident about Erica and Gene becoming part of the Birchwood team! Now that peak season is behind us, we are pleased to say that we know we made the right decision, and you will be seeing them in 2018!

Picking up where we left off from last year, our to-do list just doesn't seem to get any shorter, and neither do our aspirations! After completing a few larger renovations in the Lakeview, Fireside and Loon Lookout for our 2017 season, we are happy for the feedback we've received from our guests!

One thing we know about the future is that it always seems to be here before we know it. Some of the improvements for this upcoming 2018 season may not be as visible and more behind the scenes, but take comfort in knowing that Birchwood remains a top priority to us!

Expanding our Calendar...

Our summer seasons seem to be sailing pretty smoothly, and because we want to squeeze in as much lake time fun as possible, we are planning to expand our rental season. As always, our Lodge is available for all of you to enjoy year-round! We are a reasonable distance from Gore Mtn and West Mtn Ski Resorts for all you winter-loving loons. Our immediate area boasts several miles of local and NYS snowmobile trails, and a free local winter activity center (Dynamite Hill) and not to mention the ice fishing!

In addition to our fall and winter rentals, we are in preparation and working with Americade to open Birchwood in early June 2018 for our motorcycle enthusiasts, and are excited about this new opportunity! The dates for Americade 2018 are June 4-9, 2018!

If you, or anyone you refer stays with us for Americade 2018, we will be sure to give a guest referral! Don't be shy!

Loon Winter Pricing!

As a thank you to our summer guests, we want to offer special pricing just for you during our winter months (November 2017 – March 2018) for 1 week in our Lodge at \$1900 for 7 nights (or \$270/night).



Guest Referrals!

Guest referrals remain important to us! If you refer someone that ends up renting with us (on or off season), let us know and we'll make sure you share the benefits of referrals!



Some things change, some things stay the same...

As we already mentioned, Gene and Erica will be back for 2018, as they were a great help being our eyes and ears while we were not able to be there every week. We are jealous of their time at the lake and so grateful for what they do for us! We are also keeping our cleaning crew on board, as we were very pleased with the 2017 season. A big Thank you Amy and her crew from High Peaks Cleaning!

We are adjusting our 2018 contract slightly and adapting some new policies for 2018, so be sure to read through your contract prior to signing. We will be requesting an initialed check-in sheet for all our guests. This will be a simple way for us to know that your cottage is satisfactory before you get settled, and allows us a chance to fix anything that might be wrong. We are also requesting (within our contract) a record of the vehicles license plates and make/models, just as any hotel would require, along with guest names. This will refer to all vehicles and guests that will be part of your group.

2018 Pricing

Our 2018 Pricing for return guests is not changing from 2017 and is listed here as a reminder. We want to thank you all for respecting our pricing timeline and policies. As we did last year, we will provide a discount of \$25 per unit per week if your contract is signed and payment is received in full prior to February 1, 2018. We will be sending updated 2018 contracts out via email before the end of November 2017!

Cottage	2018 Rates
Lodge	\$2,650 / week
Hillside	\$800 / week
Chester	\$850 / week
Loon Lookout	\$850 / week
Fireside	\$1,000 / week
Lakeview	\$1,000 / week
Adirondack	\$1,200 / week

Making Memories!

As always, if there is something you'd like to see, and if you have special Birchwood memories that you'd like to share, please send them to us! We would love to share pictures of what makes Birchwood such a great place! Also, while you are visiting Birchwood, please don't forget to leave your best memories in each of our Cottages /



Lodge memory book, it's so fun to read everyone's experiences year after year!

Have you Heard??

The surrounding area tends to liven up every now and then, and we hope you have heard about some of these exciting things! Ben Stiller spent some weeks filming a mini-series in the area! We can't wait to watch it on Showtime (Escape at Dannemora)! Did you try the Birchwood Float or the Birchwood Lemonade while visiting O.P Fredericks? There's still time, it will be there for 2018! Did everyone enjoy our "Where at Birchwood" contests this summer? The bumper stickers can be purchased anytime – just get a hold of us! And our favorite...did y'all see our advertisement in Adirondack Life Magazine (Home Issue)?!



FOR MORE INFORMATION

Please feel free to reach out if you have ANY questions or comments!
Phone: 518.832.9229
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2018 CHECK-IN PROCEDURE REMINDER

- Firm Check-in of 4pm is necessary to prepare for your arrival!
- You are welcome to dock your boats, utilize our beach and rec room areas if you arrive before 4pm.
- Check-out is 11am
- Key Codes and entrance instructions will be provided within 1 week of check-in, once payment is received in full.
- All trash and food must be taken with you upon check-out and dishes must be cleaned
- Due to our new floors, please refrain from moving / rearranging furniture

Until we see you again...

The joy of sharing this wonderful adventure warms our hearts and instills a lifelong desire to continue the tradition of creating cherished reflections with treasured family and friends for many years to come!

Love – The McGowan's and The Hazelton's

